

LEWISTOWN JOB SERVICE EMPLOYERS COMMITTEE

JANUARY 27, 2005

Present: Pete Peterson, Robin Fleming, Joe Eckhardt, Nancy Wilson, Susan Knedler, Roy Jones, Janis Duffy

Minutes of the last meeting were approved as submitted.

Treasurer's Report: Due to the absence of the Treasurer, no report was given.

Old Business:

The Strategic Plan was discussed briefly and Roy will initiate an email conversation to the group to determine projects and goals for the year, as we had planned to do last summer.

New Business:

The spring employer seminar was discussed; Janis presented information on Wendy Samson's "Firing Up Commitment For Organizational Customer Focus" presentation. We have a \$300 discount certificate that needs to be used this year, plus we can share expenses with another group that Wendy is presenting to if we dovetail with their seminar on May 12th. Our option would be the afternoon of May 12th, from 1:00 - 5:00 p.m. Discussion included the possibility of having two sessions, one in the evening and the other in the afternoon. An evening session may possibly have a bigger attendance than the afternoon. Nancy will call Cheryl Atkinson to suggest the Market Council of the Chamber may want to hear our plans and hopefully we can get some "buy in" from them, since the seminar fits nicely with needs identified by the Downtown Revitalization Committee survey that was done recently. Nancy also suggested that the banks may help with finances if need be.

Susan suggested that we ask Wendy to apply her presentation to both the *internal* and *external* customer and to also find out if there is a maximum number of attendees that Wendy prefers.

Marketing ideas presented included: stress that businesses should send *key* employees, not just owners and managers; advertise in the newspaper and on the radio, as usual; send "heads up" postcard with brochure to follow; try to get buy in from the Market Council and/or Revitalization Committee.

The idea of a Mystery Shopper program was discussed. Nancy suggested that information on how to best set up the program could probably be obtained from the Oregon group that is helping with the revitalization.

Election of officers was held. After discussion Susan moved that the President and Vice-President remain the same (Nancy and Robin, respectively) and act in the capacity of co-chairs. The motion was seconded and passed. Kathy was voted in as Treasurer for another year.

The next meeting will be on Thursday, February 24, (note new date!) at 7:00 a.m. at the Job Service conference room.

Manager's Report: Roy offered the updated list of JSEC chairs and State Committee people to anyone that was interested in that information. He also reported on HB 169, which puts "sideboards" on the ESA account. He went on to explain the original purpose of the Account and how that purpose has been diverted over the years. All present offered to write/sign letters in support of keeping the ESA account as it was originally intended. He also gave a report on LC266, which also has monetary implications for Job Service. Susan will contact Webb Brown for help in drafting a letter when the time is appropriate. Roy also announced the appointment of Keith Kelly as the new Commissioner of Labor.